



## NOVOGEN WHITE

“AN EFFICIENT EGG CHAMPION PRODUCING MANY KILOS  
OF BEAUTIFUL WHITE EGGS”

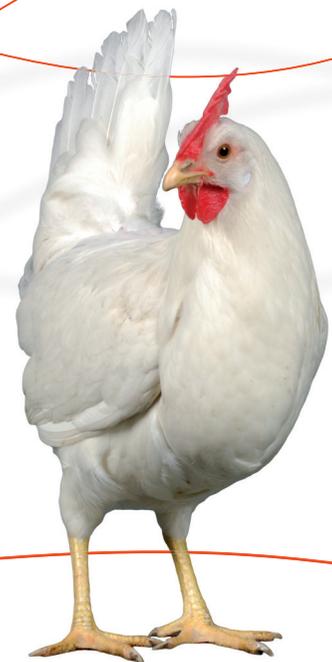


# NOVOGEN WHITE



The NOVOgen White is an efficient egg champion. A hen which produces many kilos of beautiful white eggs. Behaviour greatly influences the results of your layers. It not only affects the egg quality but also the nesting habits and liveability (or loss) of your hens. It determines the necessary labour too. This layer has been bred for exactly the right behavioural characteristics, as well as for production of course. The NOVOgen White has been selected for its feathering and good laying capacity with top-grade eggs.

This increases the return on investment of the hen house (less vacancies) and reduces the depreciation of the hen. It is also apparent in the technical results booked with the NOVOgen White. The hen produces many kilos of eggs at a low feed conversion rate, therefore very profitably. Moreover, the eggs have an excellent yolk percentage. The NOVOgen White is ideal for keeping in all kinds of housing systems. It is your best choice of hen if you sell white eggs per kilo and you're looking for profitability!



Rearing period (0-18 weeks)	
Weight at 18 weeks	1265 g
Laying period	
50% in production	20 - 21 weeks
Per hen housed (85 weeks)	
Number of eggs	386 eggs
Average egg weight	62 - 64 g
Egg mass	24,3 kg
Feed consumption (per day)	107 g
Feed conversion	2.01 - 2,05 kg
Aver. volume of feed per egg	134 - 138 g
Nesting habit	good
Feathering	good
Shell strength	very good
Shell colour	clear white
Vitality (survival ratio)	93 - 95%

## NOVOgen White

- Many kilos of eggs
- Good quality
- Clear white shell
- Healthy and vital
- Selected for behaviour
- Well trained
- Persistent laying curve
- High feed efficiency
- Long life, therefore low depreciation per hen
- A calm yet active hen
- Pleasurable to work with
- Persistent laying curve



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