



## NOVOGEN BROWN CLASSIC

“MANY KILOS OF BROWN EGGS WITH AN EFFICIENT FEED RATIO”

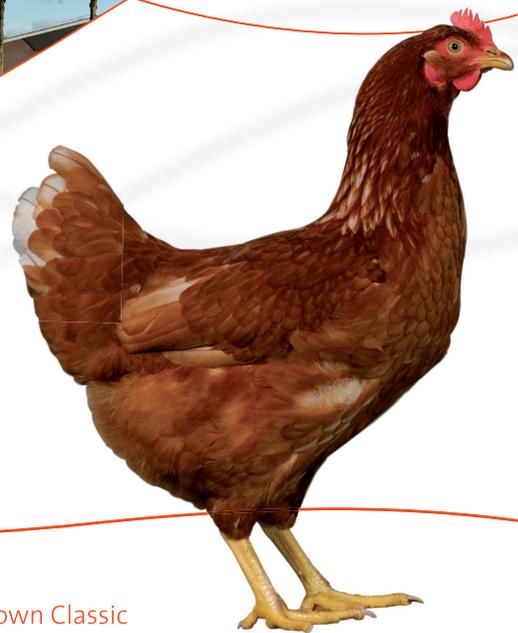


# NOVOGEN BROWN CLASSIC



The NOVOgen Brown Classic is a hen which produces many top-grade brown eggs with a high egg weight. A hen which combines egg mass and egg quality. Behaviour greatly influences the results of your layers. It not only affects the egg quality but also the nesting habits and liveability (or loss) of your hens. It determines the necessary labour too. This layer has been bred for exactly the right behavioural characteristics, as well as for production of course. The NOVOgen Brown Classic has been selected for its feathering and good laying capacity. This increases the return on investment of

the hen house (less vacancies) and reduces the depreciation of the hen. It is also apparent in the technical results of the NOVOgen Brown Classic, which show beautiful top-grade brown eggs right through to the end of the laying curve. Thanks to the somewhat higher egg weight, this hen also produces a considerable number of kilos of brown eggs on relatively little feed. This vital layer is suitable for keeping in any kind of system. The NOVOgen Brown Classic is your best choice when looking to sell many kilos of brown eggs at a keen feed consumption level and high profitability!



Rearing period (0-18 weeks)	
Weight at 18 weeks	1421 g
Laying period	
50% in production	21 - 22 weeks
Per hen housed (85 weeks)	
Number of eggs	374 eggs
Average egg weight	62,5 - 64,5 g
Egg mass	23,8 kg
Feed consumption (per day)	119 g
Feed conversion	2.19 - 2,23 kg
Aver. volume of feed per egg	142 - 146 g
Nesting habit	good
Feathering	good
Shell strength	very good
Shell colour	brown, very good
Vitality (survival ratio)	93 - 95%

## NOVOgen Brown Classic

- Efficient egg producer
- Higher egg weight
- Many top-grade eggs
- Strong shell
- Low food conversion
- Healthy and vital
- Persistent laying curve
- Selected for behaviour
- Well trained
- Pleasurable to work with
- Good feathering
- Low depreciation per hen
- Good nesting habits



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